

Message Text

UNCLASSIFIED

PAGE 01 CASABL 00321 281815Z

51

ACTION NEA-09

INFO OCT-01 ISO-00 EB-07 PA-02 PRS-01 USIA-15 CIAE-00

INR-07 NSAE-00 NEAE-00 /042 W
----- 079969

P 281430Z APR 75

FM AMCONSUL CASABLANCA

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 3454

AMEMBASSY RABAT

UNCLAS CASABLANCA 0321

E.O. 11652: N/A

TAGS: BEXP, MO

SUBJ: CASABLANCA INTERNATIONAL FAIR - OPENING DAY MESSAGE

1. SUBJECT FAIR OPENED APRIL 24 AS SCHEDULED AND U.S. PAVILLON WITH 27 EXHIBITION STANDS COMPLETELY DECORATED AND READY. FOLLOWING RIBBON CUTTING CEREMONY, AMBASSADOR NEUMANN AND CONSUL GENERAL BRUBECK ESCORTED CROWN PRINCE AND HIS ENTOURAGE THROUGH U.S. PAVILLION.

2. TYPICAL COMMENTS AS EXEMPLIFIED BY LE MATIN REPORTER (FRENCH NEWSPAPER WHICH HAS LARGEST CIRCULATION IN MOROCCO) WAS THAT QUOTE U.S. PAVILLION NOT ONLY FIRST PAVILLION COMPLETED, BUT MOST ATTRACTIVE AND UNIQUE IN APPEARANCE UNQUOTE. U.S. PAVILLON OFFICIALY OPENED TO PUBLIC AT 1400 HOURS AND CLOSED 2230 HOURS DURING WHICH TIME WE ESTIMATED THERE WERE 2,500 VISITORS. ON APRIL 25 WE COUNTED 6,000 VISITORS BETWEEN 1400 AND 1800 HOURS.

3. ALL EXHIBITORS MOST PLEASED WITH PREPARATION OF PAVILLION AND ARRANGEMENTS. FMC CORP. REPORTS THREE PROSPECTIVE SALES. FLORIDA DEPARTMENT OF COMMERCE WHICH IS PROMOTING SALES OF PRODUCTS AND EQUIPMENTS MANUFACTURED IN THAT STATE RECEIVED TWO BUYING INQUIRIES FOR SOLAR ENERGY SYSTEM AND EQUIPMENT FOR OCP (GOM PHOSPHATE MINING COMPANY); VARIAN ASSOCIATES CONCLUDED AGENCY AGREEMENT COVERING MEDICAL THERAPY EQUIPMENT WITH REP OF UNCLASSIFIED

UNCLASSIFIED

PAGE 02 CASABL 00321 281815Z

IRAQI FIRM WHO VISITED PAVILLION AND ALL AIRCRAFT MANUFACTURERS

(BOEING, LOCKHEED AND MCDONNELL-DOUGLAS) REPORT LARGE VOLUME OF VISITORS AT THEIR RESPECTIVE BOOTHS.

4. WILL REPORT ON AMERICAN DAY WHICH IS BEING HELD APRIL 29.
BRUBECK

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 28 APR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975CASABL00321
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750148-0737
From: CASABLANCA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t1975048/aaaaahmf.tel
Line Count: 66
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 10 JUL 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <10 JUL 2003 by maginmm>; APPROVED <10 FEB 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: CASABLANCA INTERNATIONAL FAIR - OPENING DAY MESSAGE
TAGS: BEXP, MO
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006